

Region XIII Educator Certification Program
Application Requirement Checklist
Marketing Education 8-12

Application Requirements: *The following is a list of the minimal requirements for application to the Region 13 Educator Certification Program for the certification area specified above.*

Bachelors Degree (from an accredited institution of higher education) with minimum of six semester hours of coursework documented in transcript related to certification area of Marketing

- You may view all accredited institutions in the United States on the website [Council for Higher Education Accreditation \(CHEA\)](#)

NOTE: Candidates with a degree from a foreign institution must:

- Have transcripts evaluated by [Foreign Credential Services of America](#), 512.459.8428, showing degree earned and grade equivalencies
- Take the [THEA](#) (Texas Higher Education Assessment) scoring a minimum of Reading – 240, Writing – 220, and Math 240
- Take the [TOEFL](#) (Test of English as a Foreign Language) scoring a minimum of 26 in listening and speaking

Minimum 2.50 grade point average (determined in **one** of the followings ways)

- 2.5 on all coursework on all coursework (includes all courses from all institutions)
- OR-
- 2.75 in last 60 semester hours of completed coursework

Content Area Proficiency and Certification-Related Licensure/Work Experience

- Bachelors Degree (from an accredited institution of higher education) with minimum of six semester hours of coursework documented in transcript related to certification area of Marketing
- Two years wage earning work experience required

Application Process: *The following is a summary of the application process:*

- Submit an online application
- Pay the application fee at the conclusion of the application **ALL FEES ARE NON-REFUNDABLE**
- Submit official transcripts from ALL institutions of higher education attended
- Submit Statement of Qualifications (SOQ) form (see website for form)
- Submit three confidential professional reference forms (see website for form)